

# LUIS CORONEL

## Biography

Luis Miguel Gamez, better known as LUIS CORONEL, is one of the most renowned young exponents of the Mexican regional genre today in both the United States and Mexico. Luis is originally from Tucson, Arizona of Mexican parents and is the youngest of three siblings.

A few years ago, in 2012, while still a teenager and as his 'millennial' generation does, Luis used social networks to make friends, share photos, videos and connect with a group of followers who would eventually become his fans. At that time, Luis did not imagine that through his interactions on the networks, he was preparing to formally start a career in the world of music.

His biggest surprise happened when, after posting his own version of the song by Mexican composer Horacio Palencia "Mi Niña Traviesa" on Facebook, the next day he woke up to discover that his publication had received thousands of 'likes' on the social network, becoming in a 'viral video'. In this way, Luis began in the world of entertainment.

Since then, he has conquered the Billboard Charts with his music, has become a personality in the most popular television programs in Mexico and the United States, and has had endless tours alongside important figures such as Gerardo Ortiz, Los Recoditos and Banda El Recodo like the one he performed in 2013.

Thanks to his unique musical style, Luis became the youngest soloist to reach # 1 on the Billboard Top Latin Albums Charts at age 13 (in the billboard's 21-year history), a feat made possible thanks to his album "Quiero Ser Tu Dueño", which was certified as 'Gold' by the Recording Industry Association of America.

In 2014, Luis celebrated being named "Male Artist of the Year" during Premios Lo Nuestro. Demonstrating that in addition to singing like no one else has other skills, Luis co-hosted the live online broadcast of the show behind the scenes, interviewing the winners and other celebrities from the American Airlines Arena in Miami.

The artist did not stop in 2015, taking home key awards such as "Best New Artist" at the Billboard Music Awards and Radio Awards, and as "Artist with Most Potential Success" as well as being awarded for "Best Song. de Amor" during Premios De La Calle.

In January 2016, Luis shared the stage with other big names in the industry, including Aerosmith, George Benson, Ne-Yo, Rick Ross and The Jackson 5, among others, shining as the only Latin artist at the Monster Retailer Awards and Concert 2016.

In 2016, thanks to his talent and his enormous influence in the industry, "Premios Lo Nuestro" awarded him two important awards to take home: "Album of the Year-Regional Mexican" and "Male Artist of the Year-Regional Mexican. "

In addition, in the middle of this successful 2016, Luis was announced as one of the artists with the highest number of nominations for the Premios Juventud, dominating in six different categories. This was an unforgettable night for Luis as, apart from winning the award for "My Regional Mexican Artist," he dominated the stage with the worldwide launch of a collaboration with Farruko, "Me Voy De Rumba".

While alternating visits between the US and Mexico with his concert tour, and preparing the release of his third album, Luis joined his colleagues Leslie Grace and Chiquis to promote new talent as 'captain' of one of the teams in the Univision's singing competition, "Va Por Ti", in which he was successful with his participant Nayi Escalona.

In October 2016, Luis joined a stellar parade of artists such as Alejandro Sanz, Carlos Vives, Jesse & Joy, Juanes, Julieta Venegas and Miguel Bosé, among others, in a special concert to celebrate immigration, cultural diversity and identity. Latina, "RISE UP AS ONE," which took place on the US-Mexico border in San Diego, where more than 15,000 spectators gathered to celebrate music and unity.

Continuing his success, in November 2016, Luis 'stole the show' during the "2016 Radio Awards" with four stellar appearances during the show, for which he was nominated in the category of "Youth Artist of the Year" . Luis paid tribute to "Divo de Juárez" Juan Gabriel along with his companions Banda El Recodo, Banda MS, Becky G, Chiquis Rivera and Gerardo Ortiz, etc. Later, the artist joined the legendary Pancho Barraza to interpret his hit "Mi Enemigo El Amor"; He continued to honor Juan Gabriel by presenting his classic "No Tengo Dinero" and, to close the show, he took the stage for a fourth time with the Black Eyed Peas to present the world premiere of the Spanish version of his hit "Where Is The Love"?

To close 2017, Luis released his new single and music video "Dime Que Se Siente", a song that was characterized by the fusion of the band's energetic sounds with the sound of the ballad and the rhythm of the cumbia. The single reached the coveted Hot Shot Debut on Billboard magazine's Hot Latin Songs chart, as well as top 5 on Billboard's Regional Mexican Airplay chart.

In the summer of 2017, Luis joined his colleague Prince Royce to accompany him on his North American Five World Tour. The artist caused a sensation in more than a dozen cities that he visited throughout the United States, concluding in Miami with a full schedule of visits to the media.

Preparing for the release of his next album, Luis released a second single entitled "Tal Como Eres" that quickly dominated sales and popularity charts across the continent.

In October 2017, and with the full support of his fans, Luis made the official launch of his long-awaited album, "Now I'm Yo." This is a production in which the artist's bi-cultural essence can be felt, with songs authored by Luciano Luna, Joss Favela, Joey Montana and Edgar Barrera, as well as an explosive collaboration with Farruko. In this musical proposal, Luis showed a fusion of classic Mexican regional sounds with rhythms such as reggae, pop, ballad and country, that reflect modern youth.

The album had a very warm welcome in the industry, peaking at # 1 on Billboard magazine's Latin Album Sales and Regional Mexican Albums charts and was named one of the top performing Regional Mexican projects of 2017.

Luis also stood out in the award ceremonies that year, obtaining nominations for Premios Juventud as "Best Fashionista"; Radio Awards in the categories of "Los Reyes de las Redes" and "Video of the Year" for his single, "Tal Como Eres"; and Bandamax Awards as "Soloist of the Year" and "Regional Mexicano ft. Urban."

2018 was still a very successful year for Luis, which began with a stellar participation as presenter at Premio Lo Nuestro. Likewise, with the mission of enlightening people's lives with something more than his music, Luis joined forces with the Latin GRAMMY Cultural Foundation and was part

of their program "Latin GRAMMY En Las Escuelas." Luis delighted his fans with a special visit and donation of musical instruments to AC Blunt Middle School, in Aransas Pass, Tex., One of the areas most affected by Hurricane Harvey.

Later, Luis celebrated the launch of a new single, "Para No Acordarme De Ella", with which he surprised once again. With this song (the third single from his album, "Now I'm Me") Luis showed the world his evolution as a performer and his artistic maturity.

In 2019 Luis released a new single with Cornelio Vega Jr., "Cambio de Papeles", a song that surprised fans and became an instant hit, reaching # 1 in sales just hours after its release. Music video also dominated the industry, receiving tens of millions of views on YouTube in a matter of weeks.

One of the great opportunities of his career came when the famous reality show "I have Talent, Much Talent" on the Estrella TV network invited him to be part of the panel of judges in 2018, a position that figures such as Ana Bárbara, Gerardo Ortíz, Don Cheto or Joss Favela. Later, in 2019, the show invited him to participate as a presenter, a job that Luis has greatly enjoyed and that has given him enormous satisfaction for several seasons.

At the beginning of 2020, a new single entitled "No Es Que Me Gustes" was released as a duet with the Seventh Band, which turned out to be quite an event on social networks. This song is part of the album "Una Historia Más" which featured important collaborations such as the song "Soltero" in which he had the opportunity to join his voice with the group "Los Ángeles Azules" in an important duet entitled "Soltero". Main of the telenovela "Soltero Con Hijas" that was transmitted in Mexico through the channel "Las Estrellas" and which starred Gabriel Soto and Vanessa Guzmán.

During 2021, Luis Coronel prepared great surprises for his faithful audience by presenting his new music. In October he released his new single entitled "DIOS NO SE ERIVOCA", a song by Omar Robles, with which he again opted for the purest romanticism, a ballad with an elegant and spectacular arrangement of the Sinaloa band that had a great reception from fans and the entertainment industry.

To give continuity to the release of "Dios No Se Equivoca", in recent days, LUIS, recorded in locations of Guasave, Sinaloa, the official video clip of his new single "CUANDO HAY AMOR", an original song by Omar Tarazón whose release is scheduled for February 2022.