



For more information contact:
Adrenna Alkhas
Marketing and Communication Director
(209) 668-1333 ext. 340 – Office

**For Immediate Release:
June 6, 2019**

FREE TRANSIT BUSES TO DROP OFF AT THE FAIR'S ARCH GATE!

Turlock, CA (June 6, 2019) –City of Turlock officials have approved free bus rides on Turlock Transit fixed routes from July 1-31, 2019, to include the run of the Stanislaus County Fair (July 12-21, 2019). Turlock Transit will join the other three transit systems in Stanislaus County (CAT, MAX, and StaRT) to provide free rides on all fixed routes as part of a special, grant-funded promotion.

Local and regional transit buses will drop off patrons at the Roger K. Fall Transit Center located at Hawkeye Avenue and Golden State Boulevard, and another pair of buses will shuttle guests from the Transit Center to the Fair's Arch Gate on Broadway.

“The Fair is excited and thankful to partner with the Turlock's Transit system once again,” said Matt Cranford, CEO of the Stanislaus County Fair. “We are also thankful that the transit system was able to approve a drop off at our Arch Gate.”

All Turlock Transit fixed route buses will offer free rides and can be used to travel to the Transit Center to connect to the Fair shuttle buses. Route 2, as highlighted in the map provided, will run an additional bus for increased frequency and pick up patrons from Lot 2 at CSU Stanislaus on Monte Vista Ave. and drop them off at the Transit Center with pickup times every 10 minutes. The shuttle buses will pick up guests at the Arch Gate every 15 minutes and return to the Transit Center for guests to take a fixed route bus back to their original location. Shuttle buses will run daily through 11:30 p.m. when the Fair closes, as well as during Fair hours on Sundays, while Turlock Transit fixed route buses will run until 12:00 a.m. to ensure guests catching the last shuttle bus can complete their ride home.

“We’re excited to participate in this joint promotion with all of the transit systems in Stanislaus County to provide free rides to the public on fixed route buses, including enhanced service during the Fair,” said Wayne York, Transit Manager for the City of Turlock. “We encourage residents to take advantage of this service that not only provides free and convenient connectivity directly to the Arch Gate, but reduces traffic congestion and improves air quality at the same time.”

Riding the bus is accessible to all patrons coming to Turlock during Fair, including individuals with wheelchairs or other mobility devices. The Transit Center will be open for extended hours to provide access to restrooms, drinking fountains, and an air-conditioned lobby. The route schedule can be found online at www.turlocktransit.com. Fair-specific transportation information can be found at www.turlocktransit.com/fair. Convenient, sustainable, and powered by natural gas, Turlock Transit makes getting around town easier.

In addition to fixed route buses, Turlock Transit will also be providing ADA paratransit service to eligible passengers through its reservation-based Dial-a-Ride program. This service will operate during the same operating hours as fixed route services. While Dial-a-Ride services are not part of the free fare promotion, it does provide a curb-to-curb transportation option for individuals with limited mobility. Residents interested in obtaining eligibility for Dial-a-Ride can contact MOVE Stanislaus at (209) 232-5092. Reservations for trips can be made between 1-14 days in advance by calling Turlock Transit at (209) 668-5600.

Funds to provide these transportation services are provided through a combination of federal and state transit grants to encourage transit ridership, including funding from the Low Carbon Transit Operations Program (LCTOP) to improve air quality. In addition, a financial partnership between the City of Turlock and the Stanislaus County Fair assisted in funding associated with the new, Fair shuttle bus service.

“We would like patrons riding the free buses to plan accordingly with timing, bringing strollers, and having wheelchairs,” said Adrenna Alkhas, marketing and communication director for the Stanislaus County Fair. “There is only one connection at the Transit Center where guests have to transfer to the bus coming to the Fair.”

The 2019 Stanislaus County Fair opens Friday, July 12th for a 10-day run. Fair guests can count on an award-winning experience that has been over 108 years in the making. Discounted Fair admission tickets, unlimited ride wristbands, and the Fair season pass are now on sale.

Corporate ticket sales are also available to purchase at a highly discounted rate. Visit the Fair's website for ticket information at www.stancofair.com.

The 2019 Fair will feature a spectacular children's area presented by Sky Trek Aviation. Also planned for 2019 are 10-nights of free celebrity concerts included with Fair admission, a total of three stages of live entertainment, upwards of 30,000 local exhibits and over 1,750 animals. Metal-mashing motorsports in the FoodMaxx Arena will also be featured.

To receive future Fair announcements follow us on Facebook at facebook.com/stancofair. Also, follow us on Twitter and Instagram @stancofair.

The mission of the Stanislaus County Fair is to provide a family and community-oriented experience promoting agriculture, entertainment and technology. For more information about the award-winning Stanislaus County Fair, visit www.stancofair.com.

###