



For more information contact:
Adrenna Alkhas
Marketing and Communication Director
(209) 668-1333 ext. 336 – Office

For Immediate Release:

January 31, 2019

STANISLAUS COUNTY FAIR NOMINATED FOR HIGHEST AWARD!

Turlock, CA (January 31, 2019) – The Stanislaus County Fair has once again received awards of distinction from Western Fairs Association (WFA).

Western Fairs Association, a non-profit trade association serving the fair industry throughout 14 Western United States and Canada, recognized the Stanislaus County Fair with eight awards overall. The highest award was the Merrill Award nomination for the empowHER Lounge, which the Stanislaus County Fair has never received. The Merrill Award, named in honor of WFA Founder Louis Merrill, is given for those entries that clearly demonstrate innovation, vision, and excellence.

“The empowHER Lounge being nominated for the Merrill Award was a proud moment for us at the Fair. Our job at the Fair is to create innovative experiences for our guests,” said Adrenna Alkhas, spokesperson for the Fair. “The board members, staff, sponsors, and volunteers strive to produce an exceptional Fair year after year.”

Alkhas also notes that the Fair continues to stand out as one of the best in the United States and Canada. “We take immense pride in having a Fair that is not only community driven, but also produces outstanding entertainment,” said Alkhas.

The Fair picked up four first place awards, one second place awards, and two third place awards from WFA, which included:

First Place:

- **Give It Your Best Shot-** photo of the Carnival.
- **Give It Your Best Shot-** Photo of the Animals
- **New Children’s Program-** Stanislaus County Fair’s Kids Club program.

- **Inspiring Collaboration** – The empowHER Lounge collaboration with Vintage Faire Mall; Women’s Education and Leadership League; Yonan’s Jewelers; KHOP @95.1; Toni & Guy.

Second Place:

- **Television Ad:** The 60 second commercial used in all advertising.

Third Place:

- **New Sponsorship Program:** The Baby Care Center sponsored by Honey’s Air and Solar, Mark Nelson Law Office, and Bayou Restaurant.
- **Give It Your Best Shop:** Photo of our Community.

The 2019 Stanislaus County Fair opens Friday, July 12th for a 10-day run. Fair guests can count on an award-winning experience that has been over 108 years in the making. Discounted Fair admission tickets, unlimited ride wristbands, and the Fair season pass will be on sale beginning Saturday, April 20, 2019. Corporate ticket sales will also be available to purchase at a highly discounted rate. Visit the Fair’s website for upcoming ticket sale information at www.stancofair.com.

The 2019 Fair will feature a hands-on children’s play area presented by Sky Trek Aviation. The Fair will also host 10-nights of free celebrity concerts included with Fair admission, a total of three stages of live entertainment, upwards of 30,000 local exhibits and over 1,750 animals. Metal-mashing motorsports and rodeo in the FoodMaxx Arena will also be featured.

To receive future Fair announcements, follow us on Facebook at facebook.com/stancofair. Also, follow us on Twitter and Instagram @stancofair.

The mission of the Stanislaus County Fair is to provide a family and community-oriented experience promoting agriculture, entertainment and technology. For more information about the award-winning Stanislaus County Fair, visit www.stancofair.com.

-###-