



Wine & Cheese Event

# SPONSORSHIP FORM

October 3, 2019 | 6 pm – 9 pm  
Stanislaus County Fairgrounds

## SPONSOR INFORMATION:

Business \_\_\_\_\_ Website \_\_\_\_\_  
(As it would appear in marketing collateral)  
 Contact \_\_\_\_\_ Alt. Contact \_\_\_\_\_ Email Address \_\_\_\_\_  
 Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Business Address \_\_\_\_\_

## SPONSORSHIP LEVELS

- “Presented” Partners - \$7,500**
  - Inclusion in all Event Promotional Material
  - Full Page Color Ad
  - Company Logo
  - Individual Sign Recognition
  - VIP Early Entry
  - VIP Table for 8-10
- Platinum – \$5,000**
  - Full Page Color Ad
  - Company Logo
  - Inclusion in Multi-Sponsor Sign
  - 10-Tickets
- Gold - \$3,000**
  - Half Page Color Ad
  - Company Logo
  - Inclusion in Multi-Sponsor Sign
  - 8-Tickets
- Silver - \$1,000**
  - Quarter Page Color Ad
  - Company Name listed in Program
  - 6-Tickets
- Bronze - \$500**
  - Company Name listed in Program
  - 4-Tickets

*Please see complete Sponsorship Level descriptions attached*

## PURCHASE ADDITIONAL TICKETS

Individual Tickets (per person): \$50  
 \_\_\_\_\_ x \$50 ticket = \$ \_\_\_\_\_  
(# of Tickets)

## DONATIONS

I am unable to sponsor or attend, but would like to make a donation to Tastes of the Valley in the amount of \$ \_\_\_\_\_

## SILENT AUCTION

Product(s) Donated:	Est. Retail Value of Product(s)	<b>Donations must be received by:</b>
<input type="checkbox"/> Silent Auction	\$ _____	<b>9/27/19</b>

Description of Donated Item(s)  
 \_\_\_\_\_  
 \_\_\_\_\_

I would like to donate a bottle of wine to the Tastes of the Valley Wine Wall

## PAIRING OPPORTUNITY

Pairing donated items is a great way of building positive branding opportunities for your company with other community partners

Pair my donated item with another relevant donated item(s)

## PAYMENT OPTIONS

I have enclosed a check payable to **Tastes of the Valley**  
 Please invoice me at the address listed above  
 Please charge my  Visa  Mastercard  
 Card Number \_\_\_\_\_  
 Billing Zip Code \_\_\_\_\_ Exp. Date \_\_\_\_\_  
 Cardholder Signature \_\_\_\_\_

## CONTACT & SUBMISSION INFO

Forms, Donations and Payments can be mailed, emailed, faxed or dropped off (If applicable):

Kim Williams – [kwilliams@stancofair.com](mailto:kwilliams@stancofair.com)  
 Art Razo – [art@stancofairfriends.com](mailto:art@stancofairfriends.com)

**Stanislaus County Fairgrounds**  
 Tastes of the Valley  
 900 N. Broadway Ave., Turlock, CA 95380

### Questions Please Call:

Stanislaus County Fair office (209) 668-1333





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## **“Presented” Partners in the Tastes of the Valley Sponsor - \$7,500**

- “Presented By” Inclusion in all Event Promotional Material
- Full Page Color Ad with Preferred Location in Tastes of the Valley Event Program (Program size will be 5.5x8.5)
- Company Logo included on Website (Logo must be received by September 27<sup>th</sup>)
- Individual Recognition Sign at Event
- VIP Early Entry 6:00 P.M.
- VIP Table for 8 -10 – Reserved Front of the house seating and premium wine for your table

## **Platinum - \$5,000**

- Full Page Color Ad in Tastes of the Valley Event Program (Program size will be 5.5x8.5)
- Company Logo included on Website (Logo must be received by September 27<sup>th</sup>)
- Inclusion in Multi-Sponsor Sign at Event
- 10 - Tickets to Event

## **Gold - \$3,000**

- Half Page Color Ad in Tastes of the Valley Event Program (Program size will be 5.5x8.5)
- Company Logo included on Website (Logo must be received by September 27<sup>th</sup>)
- Inclusion in Multi-Sponsor Sign at Event
- 8 - Tickets to Event

## **Silver - \$1,000**

- Quarter Page Color Ad in Tastes of the Valley Event Program (Program size will be 5.5x8.5)
- Company Name listed in the Tastes of the Valley Event Program
- 6 - Tickets to Event

## **Bronze - \$500**

- Company Name listed in the Tastes of the Valley Event Program (Program size will be 5.5x8.5)
- 4 - Tickets to Event