

# Tastes of the Valley

Wine • Cheese • Small Plates

Stanislaus County Fairgrounds  
 October 4, 2018  
 6 pm – 9 pm

## Exhibitor Form

### EXHIBITOR INFO

Restaurant     Winery     Brewery     Other \_\_\_\_\_

Business \_\_\_\_\_ Website \_\_\_\_\_  
(As it would appear in marketing collateral)

Contact \_\_\_\_\_ Email \_\_\_\_\_

Phone \_\_\_\_\_ Alt. Contact \_\_\_\_\_ Alt. Phone \_\_\_\_\_

Business Address \_\_\_\_\_

Business' tagline for marketing material: \_\_\_\_\_

### EXHIBITOR GUIDELINES

#### You Provide

- Small plates or samples for 300-350 people
- (Wineries only) Tasting notes
- Staff dressed in chef whites or attire that fits with your restaurant's specific style
- Optional, small sign with your restaurant name and/or logo, business cards, menu

#### We Provide

- Table/Serving station with electrical outlets available
- Linens for the table
- A 14"x28" sign with your restaurant name (\*exact size may vary)
- Cold Storage as needed
- Should you need prep area prior to the event please contact Art Razo at [Art@StanCoFairFriends.com](mailto:Art@StanCoFairFriends.com) by September 28<sup>th</sup>.

#### Arrival

- Arrive and mandatory check in with Art Razo by 4:30 p.m.

#### Event Details

- Be prepared to start serving by 5:30 p.m.
- Should you run out of your product please let Art Razo know. Your staff will likely be allowed to walk around but not tear down until 9:00 p.m., or at the end of the event

#### Additional Requirements

Table Size:  8-foot rectangle     Other \_\_\_\_\_

Need electricity?

Space requirement or Special request

### DONATIONS

Product(s) Donated: \_\_\_\_\_ Est. Retail Value of Product(s) \_\_\_\_\_  
 Silent Auction    \$ \_\_\_\_\_ **Donations must be received by: 9/28/18**

Description of Donated Item(s)  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

I would like to donate a bottle of wine to the Tastes of the Valley Wine Wall

I am unable to attend as an exhibitor, but would like to make a donation to Tastes of the Valley in the amount of \$ \_\_\_\_\_

### PAIRING OPPORTUNITY

Pairing donated items is a great way of building positive branding opportunities for your company with other community partners

Pair my donated item with another relevant donated item(s)

### CONTACT & SUBMISSION INFO

#### Inquiries & Submissions to:

Art Razo  
 Events Coordinator  
[Art@StanCoFairFriends.com](mailto:Art@StanCoFairFriends.com)  
 (209) 556-3403

Forms and Donations can be mailed, emailed, faxed or dropped off (If applicable):

Stanislaus County Fairgrounds  
 Tastes of the Valley  
 900 N. Broadway Ave.,  
 Turlock, CA 95380  
 209-668-1333



TAX ID #27-3822037