



For more information contact:
Adrenna Alkhas
Marketing and Communication Director
(209) 668-1333 ext. 340 – Office

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SAVE AT THE FAIR!

Turlock, CA (July 5, 2018)– Imagine the savings at the 2018 Stanislaus County Fair, opening Friday, July 13th for a 10-day run. Discounted Fair admission tickets and unlimited ride wristbands are on sale now through July 12th until 7 p.m.

“There are plenty of ways to save this year at the Fair,” said Adrenna Alkhas, spokesperson for the Stanislaus County Fair. “Guests have a chance to purchase discounted tickets early, as well as use the Fair Savings Coupon Book.”

Various discounts and promotions are also available during the 10-day run of the Fair:

Friday, July 13th:

- It may be a spooky day, but the Fair will be giving away “It’s Your Lucky Day” giveaways at the door. Fortune Cookie giveaways for a chance to win Fair tickets and Lucky Charm cereal from FoodMaxx.
- First 1,000 guests receive gifts from The Modesto Bee.
- Bring two (2) canned food items benefiting the United Samaritans and receive \$2 off one (1) adult admission ticket.

Saturday, July 14th:

- First 1,000 guests receive gifts from Fairfield Inn & Suites.

Sunday, July 15th:

- First 1,000 guests receive gifts from Telemundo.
- *FREE ‘til 3 p.m.* – All guests are admitted FREE until 3 p.m. Sponsored by FOX40.

Monday, July 16th:

- First 1,000 guests receive gifts from Holiday Inn Express & Suites.

Tuesday, July 17th:

- First 1,000 guests receive gifts from 7UP.

- \$4 off one (1) adult admission and/or \$2 off one (1) carnival ride wristband with coupon from 2-liter 7UP bottles.

Wednesday, July 18th:

- First 1,000 guests receive gifts from 209 Magazine.

Thursday, July 19th:

- First 1,000 guests receive gifts from Sutter Health.
- *Kids FREE Night* – Kids 12 and under admitted FREE. Sponsored by Sutter Health.
- Donate one (1) or more toys to the Salvation Army and receive two (2) FREE carnival ride tickets.

Friday, July 20th:

- First 1,000 guests receive gifts from Modesto Nuts.

Saturday, July 21st:

- First 1,000 guests receive gifts from Valley First Credit Union.
- *Seniors FREE Day* – Seniors 65+ admitted FREE and get a FREE ride on the carousel.

Sunday, July 22nd:

- First 1,000 guests receive gifts from Corona.
- *FREE 'til 3 p.m.* – All guests are admitted FREE until 3 p.m. Sponsored by FOX40.

Fair guests can save every day at the Fair with the Fair Savings Coupon book, filled with amazing deals ranging from free drinks to free foods with purchase. Guests can pick up their coupon book at FoodMaxx stores located in Modesto and Turlock or at the gates (while supplies last).

Fair guests can buy discounted fair admission tickets, unlimited ride wristbands, and season passes for a discounted rate until Thursday, July 12th at 7 p.m. Discounted Fair admission tickets are on sale for \$10 (a \$12 value), unlimited ride wristbands are \$28 (a \$30 value Monday – Friday and \$35 value Saturday and Sunday), and season passes are \$75 (a \$120 value). FoodMaxx Arena motorsport tickets are on sale now. Motorsport tickets are sold in addition to Fair admission. Opening night is the Diesel Tractor Pull I in the Arena at 6:30 p.m.

Monday, July 16 – Friday, July 20, **Taco Bell will be offering a \$3 off one (1) adult admission** with every meal (at participating Taco Bell locations).

The 2018 Stanislaus County Fair opens Friday, July 13th for a 10-day run. Fair guests can count on an award-winning experience that has been over 107 years in the making. Discounted Fair admission tickets, unlimited ride wristbands, and the Fair season pass are now on sale! Corporate

ticket sales will also be available to purchase at a highly discounted rate. Visit the Fair's website for upcoming ticket sale information at www.stancofair.com.

The 2018 Fair will feature a spectacular children's area presented by Sky Trek Aviation. Also planned for 2018 are 10-nights of free celebrity concerts included with Fair admission, a total of three stages of live entertainment, upwards of 30,000 local exhibits and over 1,750 animals. Metal-mashing motorsports and rodeo in the FoodMaxx Arena will also be featured.

To receive future Fair announcements, follow us on Facebook at facebook.com/stancofair. Also, follow us on Twitter and Instagram @stancofair.

The mission of the Stanislaus County Fair is to provide a family and community-oriented experience promoting agriculture, entertainment and technology. For more information about the award-winning Stanislaus County Fair, visit www.stancofair.com.

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