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**INSPIRING FUTURE LEADERS THROUGH THE empowHER LOUNGE
AT THE STANISLAUS COUNTY FAIR!**

Turlock, CA (May 24, 2018) – The Stanislaus County Fair is the place for young women to be this summer!

The Stanislaus County Fair has once again partnered with Vintage Faire Mall, Yonan’s Jewelers, Toni & Guy, Women’s Education and Leadership League (WELL) and KHOP @ 95.1 to bring guests a resourceful lounge that will help cultivate empowerment and confidence in young women. The empowHER Lounge is dedicated to inspiring girls 16 and older to not only empower themselves, but also those around them.

“The empowHER Lounge is a great source for young women in our community to be exposed to various life topics that may seem basic but can, in fact, determine what type of person they grow up to be,” said Adrenna Alkhas, spokesperson for the Stanislaus County Fair. “This lounge will make them aware of the importance of their online image, feeling confident, speaking up when necessary and finding one’s cause, among many other subjects.”

Alkhas created the lounge with the mentality of teaching young women how to support and nurture one another instead of subduing to the female norm of consistently competing and comparing. Setting such a tone will undeniably yield successful leaders of the future. Through informative and interactive workshops, the empowHER Lounge will be able to support this goal. W.E.L.L. Leadership, a woman’s education and leadership league, will be providing daily presentations on how one should conduct themselves in different aspects of their daily lives. Guests who sign up for the seminars will also receive a Fair and Vintage Faire Mall Swag bag (maximum of 40 guests per session will be allowed).

DAILY TOPICS PLANNED FOR THIS YEAR'S empowHER LOUNGE:

FRIDAY, JULY 13th at 7 P.M.

- Being Responsible on Social Media/ Anti Bullying.
 - Personal Brand. You're already creating a footprint in the world, be it online, at school or at home – make sure it's a good one!

SATURDAY, JULY 14th at 5 P.M.

- What does Feminism Really Mean?

SATURDAY, JULY 14th at 6 P.M.

- Body Image/ Feeling Confident in Your Own Skin.

SUNDAY, JULY 15th at 6 P.M.

- Speaking Up.
 - Our youngest guests will acquire core leadership skills that can be translated into all aspects of their lives.

MONDAY, JULY 16th at 7 P.M.

- Finding Your Cause/ Making a Difference Starts with Finding Your Passion.

TUESDAY, JULY 17th at 7 P.M.

- Real World Expectations for Women.
 - No one tells us in college that one day we will have to make the decision to be either a stay-at-home mom, working full time mom, working part time mom or about crucial human resource laws that apply to us, such as maternity leave or sexual harassment laws. This session will help our younger generation understand some of the expectations that don't get talked about in college and really focus on HR regulations and your rights as females.

WEDNESDAY, JULY 18th at 7 P.M.

- Women in Media (Presented by the Turlock Journal and 209 Magazine); How to Find Your Niche?

THURSDAY, JULY 19th at 7 P.M.

- Building Financial Confidence.

FRIDAY, JULY 20th at 7 P.M.

- Health and Fitness.

SATURDAY, JULY 21st at 6 P.M.

- How to Handle a Toxic Boss/ Woman on Woman Emotional Stress in the Workplace.
 - Work place harassment.
 - Sexual harassment.

SUNDAY, JULY 22nd at 6 P.M.

- Interview Skills/ Dress for Success – First Impressions.

The lounge will also provide daily hair and makeup tutorials, presented by Toni ‘n Guy. Young women will be mentored by professionals on the latest styles and trends inspired by natural beauty. They will be encouraged to embrace and accentuate their natural features. Participating retailers from Vintage Faire Mall will also have a back-to-school product display and fashions geared towards educating young women on how to dress for the life they want to lead. The lounge will be open daily during the Fair on weekdays from 5 p.m. - 9 p.m. and weekends from 2 p.m. - 9 p.m.

In addition, a live remote of the empowHER Lounge will be held at Vintage Faire Mall on Thursday, June 21st from 4 p.m. - 6 p.m. in Center Court. Giveaways will be available to girls who sign up.

The 2018 Stanislaus County Fair opens Friday, July 13th for a 10-day run. Fair guests can count on an award-winning experience that has been over 107 years in the making. Discounted Fair admission tickets, unlimited ride wristbands, and the Fair season pass are now on sale. Corporate ticket sales will also be available to purchase at a highly discounted rate. Visit the Fair’s website for upcoming ticket sale information at www.stancofair.com.

The 2018 Fair will feature a spectacular children’s area presented by Sky Trek Aviation. Also planned for 2018 are 10-nights of free celebrity concerts included with Fair admission, a total of three stages of live entertainment, upwards of 30,000 local exhibits and over 1,750 animals. Metal-mashing motorsports and rodeo in the FoodMaxx Arena will also be featured.

To receive future Fair announcements, follow us on Facebook at facebook.com/stancofair. Also, follow us on Twitter and Instagram @stancofair.

The mission of the Stanislaus County Fair is to provide a family and community-oriented experience promoting agriculture, entertainment and technology. For more information about the award-winning Stanislaus County Fair, visit www.stancofair.com.

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