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**2017 STANISLAUS COUNTY DISCOUNTED FAIR TICKETS
GO ON SALE APRIL 29th!**

Turlock, CA (April 20, 2017) –It’s a Fair deal on the last Saturday of April when discounted admission tickets, carnival ride wristbands and arena event tickets go on sale for the 2017 Fair.

The Stanislaus County Fair will open its box office to sell discounted Fair admission tickets, arena tickets, fair season pass and discounted unlimited ride wristbands beginning **Saturday, April 29, 2017 at 9 a.m.** Guests can buy tickets at discount prices until **Thursday, July 13th at 7:00 p.m.** Tickets may be purchased at the Fair box office located at **900 N. Broadway, Turlock** or online at www.stancofair.com.

“The motorhome derby has always been extremely popular and well attended, therefore, we have added another motorhome derby night,” said Adrenna Alkhas, spokesperson for the Stanislaus County Fair. “The arena events will also include three nights of rodeo.”

Alkhas also said that the high-profile celebrity concerts are included with the Fair admission ticket, such as LeAnn Rimes, Lonestar, Good Charlotte, and Dennis Quaid and the Sharks. Guests are encouraged to purchase tickets April 29th at a discounted rate of \$10.

Adult admission tickets are on sale for \$10 (a \$12 value). Unlimited ride wristbands are \$28 (a \$30 value Monday through Friday and \$35 Saturday and Sunday). Arena event tickets are priced according to each event. Guests can purchase a Season Pass good for 10 adult admissions for \$75 (\$120 value).

The 2017 Stanislaus County Fair opens Friday, July 14th for a 10-day run. Fair guests can count on an award-winning experience that has been over 106 years in the making. Discounted Fair admission tickets, unlimited ride wristbands, and the Fair season pass will be on sale

beginning Saturday, April 29, 2017. Corporate ticket sales will also be available to purchase at a highly-discounted rate. Visit the Fair's website for upcoming ticket sale information at www.stancofair.com.

The 2017 Fair will feature a spectacular children's area presented by Sky Trek Aviation. Also, planned for 2017 are 10-nights of free celebrity concerts included with Fair admission, a total of three stages of live entertainment, upwards of 30,000 local exhibits and over 1,750 animals. Metal-mashing motorsports and three nights of rodeo in the FoodMaxx Arena will also be featured.

To receive future Fair announcements follow us on Facebook at facebook.com/stancofair. Also, follow us on Twitter and Instagram @stancofair.

The mission of the Stanislaus County Fair is to provide a family and community oriented experience promoting agriculture, entertainment and technology. For more information about the award-winning Stanislaus County Fair, visit www.stancofair.com.

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