



For more information contact:
Adrenna Alkhas
Marketing and Communication Director
(209) 668-1333 ext. 336 – Office

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Photo caption: Wakefield Elementary students receiving their prizes from the 2015 contest. The Presenter is Cathy Ford, Child Nutrition Manager, along with Shellie Santos, Principal, and Laura Long, Assistant Principal.

20/20 VEGGIE CONTEST

Turlock, CA (April 11, 2017) –Stanislaus County Fair’s Kids Club Educational Program has once again partnered with the Turlock Unified School District (TUSD) child nutritional program, *Real.Fresh.* to promote healthy eating throughout the summer and school year.

This is the third year the Stanislaus County Fair has partnered with TUSD to launch the *20/20 Fruit & Veggie Contest*. The contest, which rewards students for their nutritional choices, began on Monday, March 27th. Elementary students keep track of their healthy eating choices on punch cards. The intention of the partnership is to support healthy food choices by promoting access to fruits and vegetables.

“Our Kids Club program is fun in an educational way,” said Adrenna Alkhas, spokesperson for the Stanislaus County Fair. “This partnership with TUSD child nutrition program has been successful in introducing innovative approaches to healthy, nutritional choices for young students throughout summer.”

Each time a student chooses one fruit or vegetable option for their lunch for 20 days, the student will then receive a punch on their punch card. Once the student’s punch card is complete, they will be entered into a grand prize drawing. Four students from each elementary school in the Turlock Unified School District will be chosen to win either a Stanislaus County Fair Family 4-Pack (including ride tickets), a bicycle, or other prizes.

“It is a great program, that was very successful last year, which is why we wanted to partner again with the Stanislaus County Fair to promote healthy eating habits to young students,” said Scott Soiseth, Director of Child Nutrition at TUSD.

TUSD’s child nutritional program *Real.Fresh.* is committed to providing nutritional information that promotes children’s health by supporting healthy eating and physical activity.

TUSD provides nutritional information on all menus, along with expanding their website to include resources that support healthy food choices through increased consumption of fruits and vegetables. TUSD's partnership with the Kids Club program at the Stanislaus County Fair encourages students to continue making healthy food choices in the summer.

Children that are registered in the Kids Club program have the opportunity to get educated at the Fair by filling out a passport book used to travel around the Fairgrounds and answer math, science, art, livestock and agricultural related questions. Kids Club members receive a tote bag with great items from our sponsors, including two carnival ride tickets. Parents can sign up their kids through our website now: <http://stancofair.com/kidsclub/>

When children finish answering all their passport questions, they can turn in the passport to the Information Booth at the Fair for a chance to win four (4) tickets to Disneyland from KAT Country 103.

The 2017 Stanislaus County Fair opens Friday, July 14th for a 10-day run. Fair guests can count on an award-winning experience that has been over 106 years in the making. Discounted Fair admission tickets, unlimited ride wristbands, and the Fair season pass will be on sale beginning Saturday, April 29, 2017. Corporate ticket sales will also be available to purchase at a highly-discounted rate. Visit the Fair's website for upcoming ticket sale information at www.stancofair.com.

The 2017 Fair will feature a spectacular children's area presented by Sky Trek Aviation. Also, planned for 2017 are 10-nights of free celebrity concerts included with Fair admission, a total of three stages of live entertainment, upwards of 30,000 local exhibits and over 1,750 animals. Metal-mashing motorsports and three nights of rodeo in the FoodMaxx Arena will also be featured.

To receive future Fair announcements follow us on Facebook at [facebook.com/stancofair](https://www.facebook.com/stancofair). Also, follow us on Twitter and Instagram @stancofair.

The mission of the Stanislaus County Fair is to provide a family and community oriented experience promoting agriculture, entertainment and technology. For more information about the award-winning Stanislaus County Fair, visit www.stancofair.com.