



For more information contact:
Adrenna Alkhas
Marketing and Communication Director
(209) 668-1333 ext. 340 – Office

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MORRIS DAY AND THE TIME BRING THE FUNK TO STANISLAUS COUNTY FAIR

Turlock, CA (March 16, 2017) — Funk legends Morris Day and the Time bring their enduring swagger to Turlock for the 2017 Stanislaus County Fair.

Morris Day and the Time will be performing **Tuesday, July 18, 2017** at the **Stanislaus County Fair** on the **Bud Light Variety Free Stage**. The concert will be hosted by **KWIN** and will begin at **8:30 p.m.** The concert is free with the price of Fair admission.

“This funk group will get our Fair guests dancing in no time,” said Adrenna Alkhas, spokesperson for the Stanislaus County Fair. “It will be a great way to celebrate the legacy of longtime collaborator Prince.”

Morris Day played an essential role in the development of the iconic pop-funk sound of the 1980’s. His exuberant stage presence and colorful showmanship mirror that of longtime friend Prince. Day’s involvement with Prince traces back to 1980 when his composition “Party up,” originally recorded when he was a member of the Enterprise, was covered on Prince’s album “Dirty Mind.” As a founding member of Prince’s band the Time, Day remains a true funk trailblazer. He worked with the group until 1984 when he launched his solo career, before returning in the 1990’s.

The Time gained popularity with feel-good tracks such as “Jerk Out” and “Jungle Love.” In fact, “Jungle Love” was featured in Prince’s 1984 film *Purple Rain*. Band members went on to explore other avenues of the music business, such as producing music for Janet Jackson before ultimately reuniting. Morris Day and the Time continue to tour and inspire some of the biggest names in the industry including Rihanna and Bruno Mars.

The 2017 Stanislaus County Fair opens Friday, July 14th for a 10-day run. Fair guests can count on an award-winning experience that has been over 106 years in the making. Discounted Fair admission tickets, unlimited ride wristbands, and the Fair season pass will be on sale

beginning Saturday, April 29, 2017. Corporate ticket sales will also be available to purchase at a highly-discounted rate. Visit the Fair's website for upcoming ticket sale information at www.stancofair.com.

The 2017 Fair will feature a spectacular children's area presented by Sky Trek Aviation. Also, planned for 2017 are 10-nights of free celebrity concerts included with Fair admission, a total of three stages of live entertainment, upwards of 30,000 local exhibits and over 1,750 animals. Metal-mashing motorsports and three nights of rodeo in the FoodMaxx Arena will also be featured.

To receive future Fair announcements follow us on Facebook at facebook.com/stancofair. Also, follow us on Twitter and Instagram @stancofair.

The mission of the Stanislaus County Fair is to provide a family and community oriented experience promoting agriculture, entertainment and technology. For more information about the award-winning Stanislaus County Fair, visit www.stancofair.com.

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