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**‘CAN’T HELP FALLING IN LOVE’ WITH UB40 LEGENDS ALI, ASTRO & MICKEY  
AT STANISLAUS COUNTY FAIR**

Turlock, CA (February 9, 2017) — UB40 Legends Ali, Astro & Mickey bring their unique pop-reggae blend to Turlock for the 2017 Stanislaus County Fair.

UB40 will be performing **Saturday, July 15, 2017** at the **Stanislaus County Fair** on the **Bud Light Variety Free Stage**. The concert will be hosted by **KJOY** and will begin at **8:30 p.m.** The concert is free with the price of Fair admission.

“This British reggae band will keep our Fair guests dancing all night,” said Adrenna Alkhas, spokesperson for the Stanislaus County Fair. “It will be a blast from the past for our reggae lovers.”

The original three members of UB40, Ali Campbell, Astro and Mickey Virtue have reunited to help define reggae music for a new generation. Their world tours have included visits to North and South America, Nigeria, South Africa, Dubai and Papua New Guinea. In 2016, they returned to the States, played Australia and visited the vineyards of New Zealand for a Red Red Winery tour.

The multi-racial band, formed in 1979 in Birmingham, continues to pool a diverse set of influences to put a fresh, indigenous slant on Jamaican reggae. They continue to breathe new life into an intoxicating mix of timeless covers and classic UB40 originals. UB40’s latest album, “Unplugged,” proves that their smooth yet rootsy musical blend has stood the test of time.

The 2017 Stanislaus County Fair opens Friday, July 14<sup>th</sup> for a 10-day run. Fair guests can count on an award-winning experience that has been over 106 years in the making. Discounted Fair admission tickets, unlimited ride wristbands, and the Fair season pass will be on sale beginning Saturday, April 29, 2017. Corporate ticket sales will also be available to purchase at a

highly-discounted rate. Visit the Fair's website for upcoming ticket sale information at [www.stancofair.com](http://www.stancofair.com).

The 2017 Fair will feature a spectacular children's area presented by Sky Trek Aviation. Also, planned for 2017 are 10-nights of free celebrity concerts included with Fair admission, a total of three stages of live entertainment, upwards of 30,000 local exhibits and over 1,750 animals. Metal-mashing motorsports and three nights of rodeo in the FoodMaxx Arena will also be featured.

To receive future Fair announcements follow us on Facebook at [facebook.com/stancofair](https://facebook.com/stancofair). Also, follow us on Twitter and Instagram @stancofair.

The mission of the Stanislaus County Fair is to provide a family and community oriented experience promoting agriculture, entertainment and technology. For more information about the award-winning Stanislaus County Fair, visit [www.stancofair.com](http://www.stancofair.com).

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