



*imagine the fun!*



### GUIDELINES CONTINUED...

#### Host Exhibit Area

- If the Fair is open, your host exhibit area must be staffed at all times that your station-marked vehicle and/or canopy are in place. Your station may bring a 10' x 10' canopy to set up at the radio host area. You will also need to bring tables, chairs, etc. for your exhibit area.
- Packing up your booth or its contents and/or loading in/out at any time during the artist's performance are strictly prohibited.
- You may banner your exhibit area and conduct contests, call-ins, etc. from your exhibit area.
- Your station may conduct a live remote from this area. Power is available at this area if needed.
- Props of moderate size (inflatable, stand-up, etc.) may be considered but are subject to advance approval by the Marketing and Communication Director.
- The Fair prohibits the use and/or passing out of stickers, temporary tattoos and balloons.

#### Stage Area Banners

- On your host day, you may place your radio station's banners at the 10' x 10' host area.
- On your host day, 3' x 6' radio station banners may be placed on the back side of each set of Bud Light Variety Free Stage area bleachers.
- Additional banners may be located near the stage. Media Center staff will direct you on event day as to the allowable stage-area locations.
- *Under no circumstances* are radio station banners to cover the Bud Light and/or their product banners.
- Radio station banners are **not permitted** at any other location, including the stage.
- Radio station banners **must** be placed with **only** tape (no wire ties of any kind are permitted). Tape must be completely removed before your station leaves the grounds.
- Please remove all station banners at the conclusion of your respective show. Failure to remove banners will result in removal and discarding by Fair personnel and could jeopardize the station's future participation in the Fair.

#### Introductions/Celebrity Concerts

If your station has prearranged to introduce a celebrity act, your contact at the Bud Light Variety Free Stage is Luis Del Arroz, Production Manager for the Stanislaus County Fair. Please check in with Luis as soon as you arrive to work out details of the introduction – **no later than 30 minutes prior to show time.**

#### Public Intoxication and Inappropriate Behavior

The Fair reserves the right to excuse a radio station host if the Fair's staff or agents suspect that the host and/or his/her staff are under the influence of drugs or alcohol or are engaging in inappropriate behavior. In-person and on-air promotions must be appropriate for a family-friendly atmosphere and meet the approval of the Marketing and Communication Director.